



Personalized Plates Program

Information Sheet

Personalized plates were introduced in Alberta in 1985 and are as popular today as they were over 20 years ago. Since implementation, more than 80,000 personalized plates have been issued and Albertans have proven to be very creative.

Program Highlights

- A personalized licence plate can have up to seven characters consisting of letters, numbers or a combination of both. Special characters, including hyphens, question marks, exclamation marks, etc., are not permitted. Plates for veterans, motor cycles and off-highway vehicles are limited to a maximum of five characters.
- Personalized plates can be issued for almost every registration class except Dealer, Antique or Disabled plates. Plates are issued in pairs, except for motorcycles and off-highway vehicles.
- Alberta Registries reserves the right to reject requests for personalized plates for any reason. Licence plate configurations can be rejected if they include or translate to ethnic, religious or political slurs, foul language, sexual connotations, look-alikes etc.
- Section 53 (2) of the Traffic Safety Act provides authorization for the Registrar of Motor Vehicle Services to refuse to issue, or recall, any configuration that is considered inappropriate for a government-issued licence plate.

Placing an Order for Personalized Plates:

- Orders can be placed through your local registry agent office.
- Payment is required at the time of order. You will be required to prove identity and provide in writing the intended meaning of the configuration.
- You will also be required to decide where the licence plate should be mailed.
- Personalized plates intended as a gift must be ordered in the name of the recipient and can be re-directed for mail delivery.
- The process will take between four to six weeks.

For fee details and registry agent locations please refer to the Service Alberta website at www.servicealberta.ca or call Alberta Registries at 780-427-7013.

