

**TARA DAWN INVESTMENT INCORPORATED
d/b/a/ NEW HOPE PERSONNEL SERVICES
AND
TERRANCE NEWMAN, DIRECTOR AND MARJORIE ROSAL, DIRECTOR**

This Director's Order was issued under s. 157 of the *Fair Trading Act* in response to, in the opinion of the Director, contraventions of the Act. As mandated by s. 157.1 of the *Fair Trading Act*, this Director's Order is part of the public record.

For more information on the Fair Trading Act, business licensing in Alberta or to search for a licensed business, please click here:

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DIRECTOR'S ORDER UNDER SECTION 157 OF THE FAIR TRADING ACT
TO
TARA DAWN INVESTMENT INCORPORATED
d/b/a NEW HOPE PERSONNEL SERVICES
AND
TERRANCE NEWMAN - DIRECTOR AND
MARJORIE ROSAL - DIRECTOR
AND ANY EMPLOYEE, REPRESENTATIVE, OR AGENT

ISSUE

Tara Dawn Investment Incorporated d/b/a New Hope Personnel Services is a licensed Employment Agency in the Province of Alberta.

Terrance Newman and Marjorie Rosal operate Tara Dawn Investment Incorporated and are directors of the business. Service Alberta has investigated allegations related to breaches of the Employment Agency Business Licensing Regulation and determined that:

1. Tara Dawn Investment Incorporated has indirectly demanded and collected fees in violation of s. 9 of the *Employment Agency Business Licensing Regulation*.
2. Tara Dawn Investment Incorporated advised workers and Service Alberta that a fee was collected to re-work resumes to make them comply with Canadian expectations. The resumes submitted to Tara Dawn Investment Incorporated by the workers were the same as the resumes submitted by Tara Dawn Investment Incorporated to the employer.

LEGISLATION

The *Fair Trading Act* RSA 2000 states:

s. 6 (4)(b) A supplier's doing or saying anything that might reasonably deceive or mislead a consumer;

s. 104 No person may engage in a designated business unless the person holds a licence under this Act that authorizes the person to engage in that business.

The *Employment Agency Business Licensing Regulation* AR 189/99 states:

Section 9 (1) No business operator may directly or indirectly demand or collect a fee, reward or other compensation

(a) from a person who is seeking

(i) employment, or

(ii) Information respecting employers seeking employees

or

(b) from a person

(i) for securing or endeavoring to secure employment for the person, or

(ii) for providing the person with information respecting any employer seeking an employee.

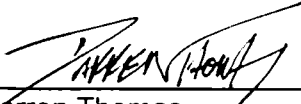
ORDER

- Tara Dawn Investment Incorporated d/b/a New Hope Personnel Services, Terrance Newman, Marjorie Rosal, individually or through any employee, representative, agent or associate, must immediately stop demanding or indirectly demanding or collecting a fee, reward or other compensation from a person who is seeking employment in Alberta, or from a person for securing or endeavoring to secure employment for the person in Alberta.

- Tara Dawn Investment Incorporated d/b/a New Hope Personnel Services, Terrance Newman, Marjorie Rosal, individually or through any employee, representative, agent or associate, must cease making representations or disclosures related to the services provided that are likely to mislead or deceive a consumer.

NON COMPLIANCE WITH ORDER

ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE FAIR TRADING ACT CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE FAIR TRADING ACT.



Darren Thomas
Director of Fair Trading (as delegated)
January 4th, 2010